

Claims

What is claimed is:

- 5 1. A beverage holder for mounting on a mounting surface in a desired location, the holder comprising:
a holder mount operable to mount the holder on the mounting surface,
a receiver attached to the holder mount for receiving a beverage container,
a base positioned below the receiver to support the beverage container in the receiver,
10 and
an advertising mount for display of advertising literature.
2. The beverage holder of claim 1 wherein the advertising mount is provided on the holder mount.
- 15 3. The beverage holder of claim 1 wherein the receiver comprises a wire construction having a frusto-conical shape.